



## **VIRGINIA BEACH SPORTSPLEX & REGIONAL TRAINING CENTER**

2044 Landstown Centre Way  
Virginia Beach, Virginia 23456

### **MARKETING AND PROMOTIONS INTERN**

**Position Overview:** The Virginia Beach Sportsplex is looking for a creative individual interested in being involved in developing effective marketing strategies and promotional idea for the Sportsplex and related events held at the facility. This individual should be a positive, self-motivating worker, eager to contribute and collaborate with others.

#### **Duties and Responsibilities:**

- Contact and schedule meetings with potential partners
- Develop engagement activities for events
- Collect and distribute marketing material for current sponsors during events
- Flexible to assist with other duties and responsibilities as necessary

#### **Minimum Qualifications:**

- Should have basic understanding of social media outlets; Facebook, Instagram, Twitter, etc.)
- Must have strong written and verbal communication skills
- Must have reliable transportation to scheduled shifts
- Must be able to stand/walk for an extend period of time (throughout an 8 hr. shifts)
- Flexible schedule (shifts include nights, weekends, holiday)
- Ability to lift up to 50 lbs

Note: This is an unpaid internship, with the opportunity of payable shifts aside from internship program.

*The Virginia Beach Sportsplex is an equal opportunity employer.*